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StarTek Announces Latin America Expansion

Costa Rica Contact Center Will Open First Quarter of 2010

Denver, CO --- StarTek, (**SRT: NYSE**) a leading provider of high-value business process outsourcing services announced today the signing of a lease for a new contact center in Costa Rica. The center is expected to open the first quarter of 2010 and will increase the number of operating facilities to 20 for the company.

"We chose to expand into Latin America for several reasons," said Larry Jones, StarTek's President and Chief Executive Officer. "We found a large, well-educated, bilingual talent pool and a good business climate in Costa Rica. All of these factors are advantageous to our global growth."

The center is located in the America Free Trade Zone Center in Heredia, Costa Rica. The planned 400 seat facility is approximately 37,000 square feet and situated near San Jose, in the city of Heredia. Seasoned Latin American executive, Ryan Carey has been hired as site director to build the local team.

"There is a high market demand for a near-shore option among both our new and existing client base," continued Jones. "We are in discussions with several existing clients interested in expanding their programs into the new space."

About StarTek

StarTek, Inc. (NYSE: SRT) is a leading provider of high quality business process outsourcing services. Since 1987, StarTek has partnered with its clients to solve strategic business challenges so that fast-moving businesses can improve customer retention, increase revenue and reduce costs through an improved customer experience. These robust solutions leverage industry knowledge, best business practices, highly skilled agents, proven operational excellence and flexible technology. The StarTek comprehensive service suite includes customer care, sales support, complex order processing, accounts receivable management, technical support and other industry-specific processes. Headquartered in Denver, Colorado, StarTek provides these services from 19 operational facilities. For more information visit the Company's website at www.StarTek.com or contact us at 800-541-1130.

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FORWARD-LOOKING STATEMENTS

This press release contains certain forward-looking statements, as defined in the Private Securities Litigation Reform Act of 1995, concerning expansion of StarTek's operations to Costa Rica and demand for StarTek's services. Words such as "expects", "believes", "intends", "will", "estimates" and similar expressions identify such forward-looking statements. These are statements that relate to future events and include, but are not limited to, statements related to expanding the Company's service delivery capabilities. Forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those discussed in these forward-looking statements. These risks and uncertainties include, but are not limited to, the ability to close and ramp new business opportunities that are currently being pursued with existing and/or potential clients, the ability to recruit and retain qualified employees, our ability to retain key management personnel, maximizing capacity utilization of our facilities, demand for our clients' products and services, our ability to effectively manage growth, highly competitive markets, our lack of significant international presence outside North America, geopolitical military conditions, unfavorable global economic conditions, difficulties in management of personnel overseas, fluctuations associated foreign currency exchange rates, difficulties complying with foreign laws, unexpected changes in regulatory requirements, political and social instability, economic or political changes affecting Costa Rica, potentially adverse tax consequences, risks associated with business interruption due to weather, pandemic or terrorist-related events, and those factors discussed in the Company's Form 10-K for the year ended December 31, 2008, and subsequent filings with the Securities and Exchange Commission. Certain of these risks will be set forth in more detail in the Company's subsequent filings with the Securities and Exchange Commission.

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